

ESFWI 2020 CALENDAR

'Piers and Bridges of East Sussex'

The title of the 2020 Calendar is 'Piers and Bridges of East Sussex'. We are looking for attractive/interesting pictures of our East Sussex Piers and the large variety of Bridges and in our county and their often beautiful or evocative surroundings. Once again the

photographs are going to be an even more important part of the Calendar, as the format will be mid-sized square calendar with a larger picture and plenty of space to write down those important appointments. There will no longer be postcards and recipes, but we would like lovely images to brighten up your home. You images must be at ESFWI HQ by 29 November 2018.

TIPS FOR THE PHOTOGRAPHS - Please remember it will be reproduced on the calendar and as the images will be square the photos are likely to be cropped, so do think carefully about the composition. People who buy the calendar generally prefer attractive and colourful images as the pictures will be on their wall for a whole month.

Tips on Taking the Photo: Before taking the picture make sure your lens is clean and batteries fully charged; set the picture size on your camera to the highest possible; compose yourself, take a deep breath and release and squeeze the shutter when you have fully breathed out...this will ensure you are as steady as possible. Avoid taking photos into the sun as it will make the pictures appear washed out (unless photographing sunsets and sunrises of course!). Try to avoid unsightly objects in the picture such as litter bins, cars, large expanses of tarmac and try to avoid cutting off items such as church spires, chimneys, tree tops. Also do avoid making people dominant in the images.

Please write your name, full contact details and WI on a label and stick it on the back of any prints you submit.

DIGITAL PHOTOS <u>must</u> be a <u>minimum</u> of 1.5MB (1500KB) and can be emailed to <u>vbooth@esfwi.org.uk</u> or sent on a memory stick. Remember that settings can be changed on cameras and if taken on an iphone or ipad it asks you what size you want before you press 'send'. All contributors with photos in the final calendar will receive a free copy of the 2020 calendar. The photograph chosen to be the best by Judge Sampson Ltd, who print the calendar, will be awarded the Judges' Calendar Cup at the ESFWI Annual Meeting in 2019.

EAST SUSSEX FEDERATION OF WIS - 2020 CALENDAR

SUBJECT: PIERS & BRIDGES OF EAST SUSSEX

FORM FOR SUBMITTING PHOTOGRAPHS FOR THE 2020 WI CALENDAR

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Closing Date: 29 November 2018_

